



LastPass Cookie Notice

Last Updated January 2026

We use first- and third-party cookies and other similar technologies such as pixels, tags, and SDKs (collectively referred to as “Cookies”) to help us provide, protect, and improve our password and identity management solutions (“Services”) as well as our website(s).

What are Cookies

Cookies are files that are downloaded on your computer or mobile device when you visit certain websites or apps. Cookies help websites and apps provide a better, more customized user experience. They allow us to recognize you when you return, recall your preferences (e.g., language), help detect or prevent fraud, or gather information about your browsing habits.

How and Where We Use Them

When providing our Services and website(s), we use Cookies to facilitate your access to certain features, assist you in navigation on the website, learn more about and improve the functionality of our Services, store login details for our Services to help make your logins easier, perform system diagnostics and administration, to implement security features, and marketing. Information about the type of Cookies we use is set forth below.

We rely on your consent for the use of any non-essential cookies, including analytics and advertising Cookies. For more specific details about the categories and types of Cookies used on this website, manage your preferences, and to exercise your privacy choices with respect to these Cookies, please click [here](#) for the website Cookie Preferences.

Cookie Category	Purpose and Description
Strictly Necessary Cookies	Are essential to enabling the basic features and functions of our Services and website(s). They may also enable core functionality such as security, network management, and accessibility.

	<p>We use LastPass and third-party Cookies from Akamai to provide necessary functioning of the Services and protect the integrity of the Services</p>
Analytics Cookies	<p>Collect data which helps us analyze how you interact with and use of our Services and website(s) so that we can measure and improve performance and build better features.</p> <p>We use LastPass and third-party Cookies from Segment, Pendo, Google Analytics, and Google Crashlytics to provide us with anonymous analytics on the use of the Services to improve and enhance our Services or identify issues.</p>
Advertising Cookies	<p>Collect data that may be used to serve or deliver ads that are more relevant to your interests. These may include third-party cookies in which these third-party companies may collect and combine information about your online activities over time, on other devices, and on other websites or online services, if those websites and online services also partner with the same companies.</p> <p>When you authorize the use of advertising Cookies and interact with our website in ways that indicate interest in our products or services (for example, submitting a trial request form or scheduling a demo), we may collect data to identify whether your visit originated from marketing campaigns run by our third-party providers. To measure the performance of these campaigns, we may share this data with those providers, when applicable.</p> <p>While we do not place cookies within our apps, for more specific information about the categories and types of Cookies used on this website and to exercise your privacy choices with respect to these Cookies, please click here for the website Cookie Preferences.</p>

How do you Exercise Your Choice

You may manage your preferences and to exercise your privacy choices with respect to these Cookies, please click [here](#) for the website Cookie Preferences. Your browser settings may allow you to restrict or block Cookies that are set by our website (or any other website on the internet). Your browser may

include specific information on how to adjust your settings. Some internet browsers may also provide you with the ability to transmit “Do Not Track” signals or turn on Global Privacy Controls. Your available privacy settings and options may vary depending on your browser of choice. You may visit www.allaboutcookies.org to obtain comprehensive information about Cookies generally, and how you may adjust the Cookie settings on various browsers.

- If you do not wish to have the information collected by these technologies used for the purpose of serving you with targeted ads, you may opt-out [here](#).
- The Help Menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether.
- If you wish to disable aggregated error reporting and app attribution (for mobile), learn more by visiting [here](#) and [here](#).

You can still view our websites if you choose to set your browser to refuse all cookies; however, please be aware that restricting Cookies may impact the functionality of the website or limit your ability to utilize certain aspects of our Services in the manner for which they were designed.

Changes

We may update this Cookies Notice from time to time to reflect changes to our practices or respond to evolving legal requirements. If we make any material changes to this Cookies Notice that have a substantive and adverse impact on you, we will provide notice on this website and additionally notify you by email (sent to the e-mail address specified in your account), and seek your approval when required, prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our Cookie practices.